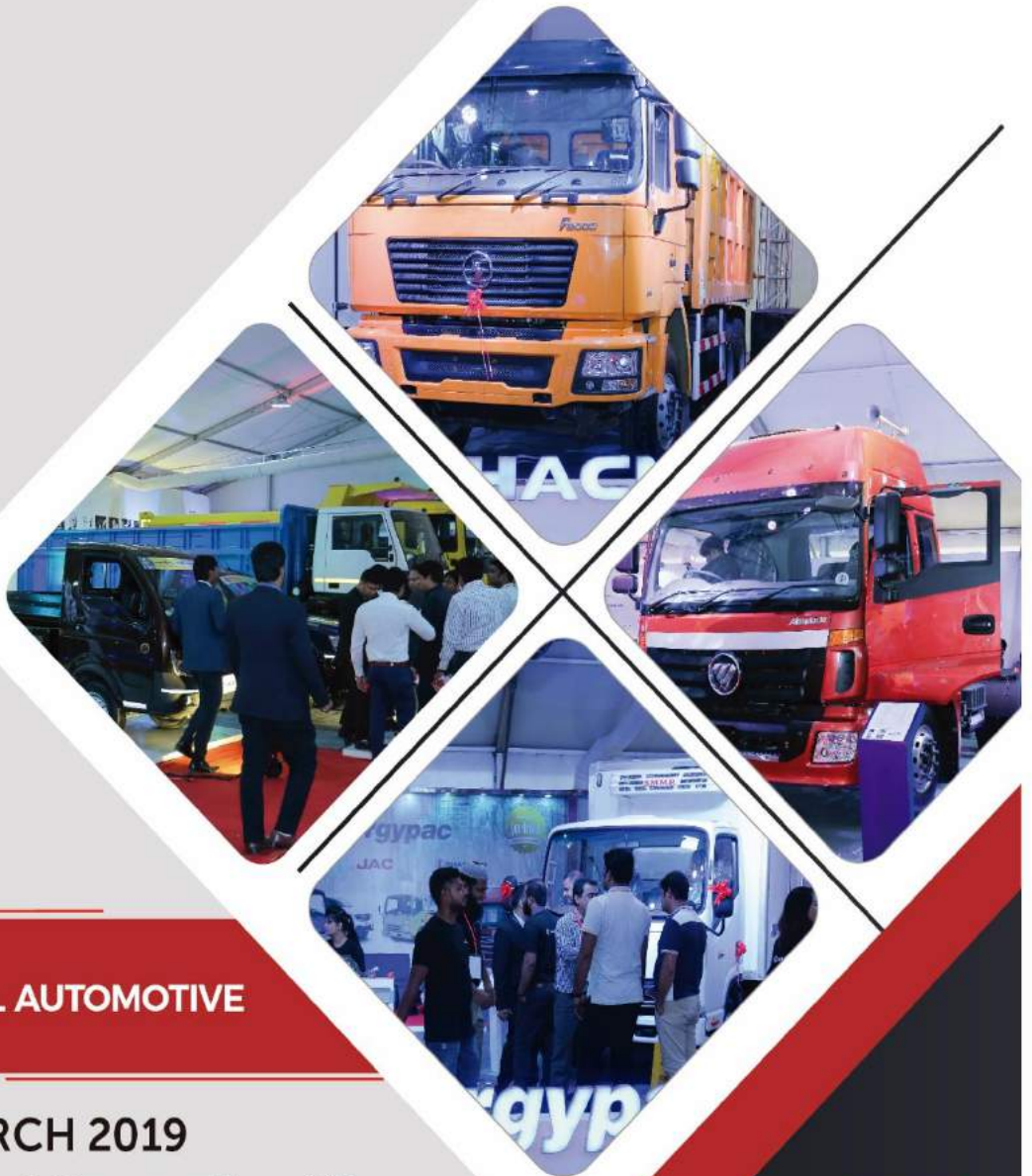


POST SHOW

REPORT 2019



**3RD DHAKA
COMMERCIAL AUTOMOTIVE
SHOW 2019**

14 - 16 MARCH 2019

**International Convention City
Bashundhara, Dhaka, Bangladesh**

Press Conference & Inauguration Ceremony

CEMS Global organizes the country's largest automotive show !

CEMS Global - Conference & Exhibition Management Services Ltd, presented the '3rd Dhaka Commercial Automotive Show' from 14-16 March, 2019 at International Convention City Bashundhara (ICCB) in Kuril, Dhaka.

This was the biggest and only International Exhibition on Automotive and Commercial Vehicles in Bangladesh. This was a one-stop single platform to showcase the latest developments and emerging technology for commercial automobile industry. This event promoted the Bangladeshi & world automobile and commercial automotive component industries which revealed the country's rapid developments in this industry and also a launching platform for many new vehicles as well as new technology components.

Renowned and leading commercial automotive distributors & dealers along with Lubricant Companies, Battery & CNG Conversion Companies and Automotive Component Manufacturers & Importers from Japan, France, Korea, China, USA, Italy, Vietnam, UAE, India, Bangladesh & many more showcased their products in over 730 booths from 21 countries across 5 halls.



Honorable Industries Minister Mr. Nurul Majid Mahmud Humayun MP formally inaugurated the '3rd Dhaka Commercial Automotive Show 2019' organized by CEMS-Global (Conference & Exhibition Management Services Ltd) which was held from **14-16 March, 2019** at International Convention City Bashundhara (ICCB) in Kuril, Dhaka, Bangladesh.

In a colorful Inauguration ceremony at the seminar Hall of the venue. Also present as special guests were Mr. Reyad Hasnain, Managing Director, REL Motors Limited; Mr. Shawn Hakim, Managing Director, Rancon Motor Bikes Limited; Mr. Enamul Haque Chowdhury, Director, Energypac Power Generation Limited; Mr. Anis Ud Dowla, Executive Director, Karnaphuli Group. Ms. Meherun N. Islam, President & Group Managing Director, CEMS Global-USA & Asia Pacific was also present in the ceremony.

Platinum Sponsor

Media Partner

Broadcast partner

Creative Partner

IT Partner

Energypac





ABOUT THE EXHIBITION

Being held for the last 3 years now, the 'Dhaka Commercial Automotive Show' stands firmly as one of the flagship events of CEMS-Global in Bangladesh and has become an icon of the country as the One & ONLY International Commercial Automotive Exhibition of Bangladesh. With the country growing, the rise in sales of commercial vehicles has surged to newer heights in Bangladesh.

Bangladesh is one of the strongest South-Asian Nations with its growing economy and the 'Dhaka Commercial Automotive Show' has also been a platform in all these years for launching of latest Models of commercial vehicles.

The previous editions have seen great successes and an enormous rise in sales of new vehicles, with CEMS-Global changing its strategy in 2012 in highlighting and strongly backing Vehicle distributors showcasing Cars / Commercial vehicles for the business and corporate class segments.





The Perfect B2B Exhibition

The Expo was a glittering showcase of the Bangladeshi & World's Commercial Automobile and auto-component industry. It revealed to the country, the rapid developments in the industry and also has been a launching-pad for many new vehicles as well as new technology components.

The neat layouts of the show provided ample opportunity to the users of commercial vehicles to see the latest offerings in the market as well as to the business visitor to carry out networking in a highly enabled environment. The show was therefore not only a networking ground, but also a place to find business partners and strategic alliances for manufacturing, outsourcing, sub-contracting, design and development as well as direct marketing.



Show Overview

Show Title

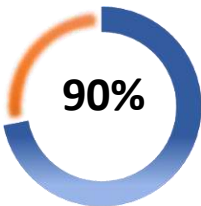
3rd Dhaka Commercial Automotive Show 2019

- ★ Date 14 ~ 16 March, 2019
- ★ Show Hours 10:30 AM to 8:30 PM
- ★ Venue International Convention City Bashundhara (ICCB), Dhaka, Bangladesh.
- ★ Organizer CEMS Global USA In Association with CEMS Bangladesh.

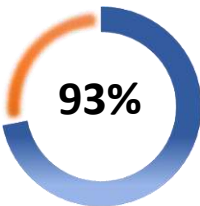


STATISTICAL ANALYSIS

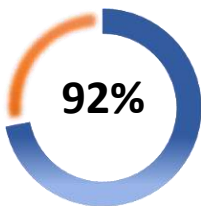
Visitor Target Achievement



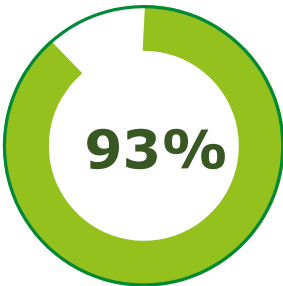
Participators Satisfaction



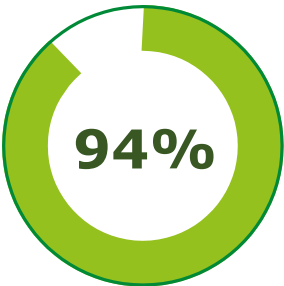
Positive outcomes for Participators



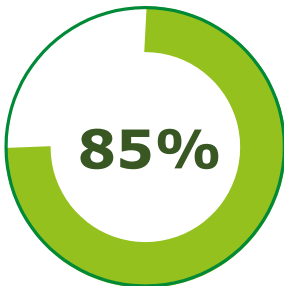
Exhibitors feedback



rated the Exhibition as an important platform for their business



were overall satisfied with the EXPO



will be exhibiting again next year

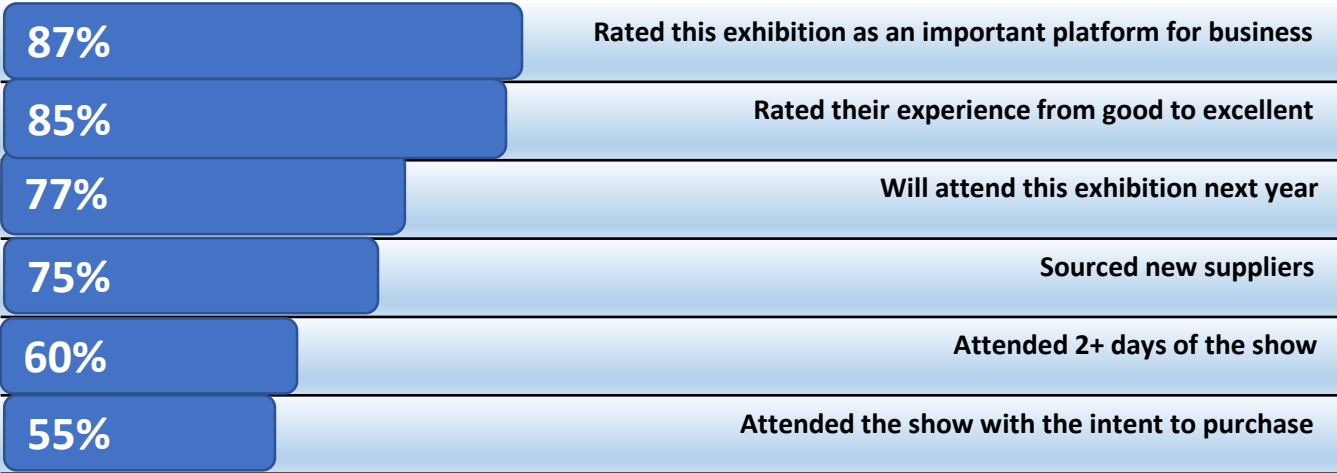
Top 5 reasons for attending



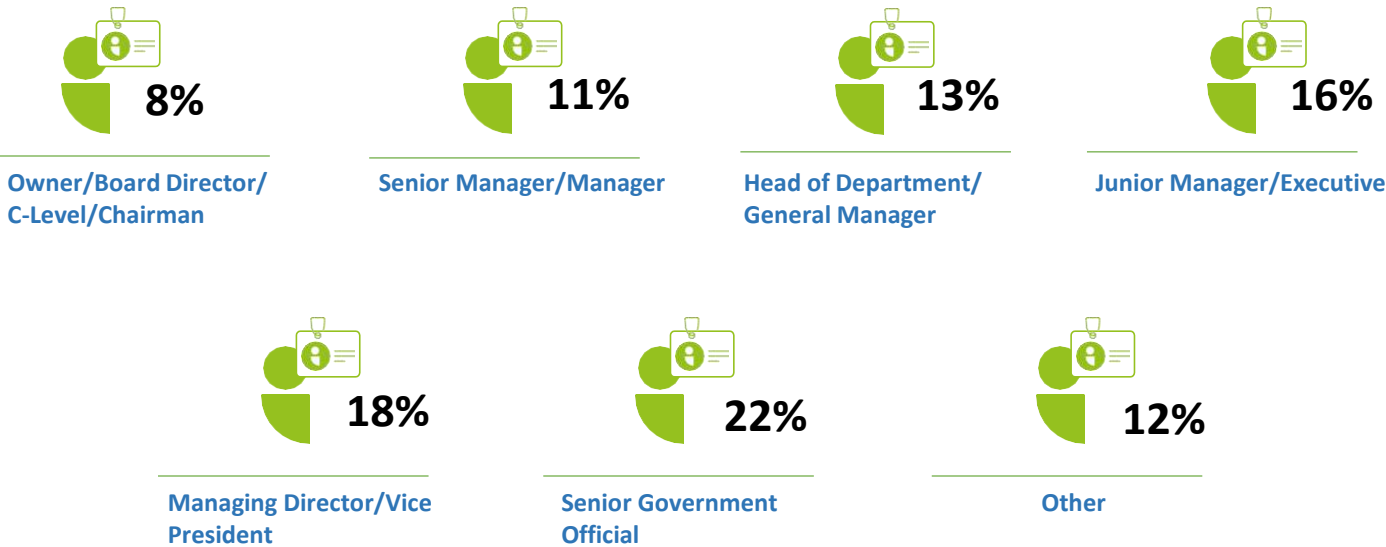
STATISTICAL ANALYSIS

Visitors Overview

Key Statistics



Seniority Level



About CEMS Global

Since its inception in 1992, CEMS, in this span of 27 years has made a commendable presence in South and South-East Asia as a multinational exhibition organizer & organizing over 40 exhibitions per annum on all important sectors of the trade and economy.

With its Global HQ in USA, CEMS carries out its activities from CEMS USA based in New York and its offices – CEMS Global Asia Pacific, CEMS India, CEMS Bangladesh, CEMS Lanka, CEMS Brazil and associates in over 6 countries of the world.

Global HQ

Conference & Exhibition Management Services Ltd.



Corporate Office for Bangladesh

Conference & Exhibition Management Services Ltd.



Corporate Office for Sri Lanka

Conference & Exhibition Management Services
Lanka (Private) Limited



CEMS-Global Brazil Representative Office

Conference & Exhibition Management Services Ltd



Contact Us

We look forward to your participation in the year 2020 !



Date: 19 ~ 21 March, 2020

Venue: International Convention City Bashundhara, Kuril, Dhaka, Bangladesh

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