



The Biggest 3 Days International Exhibition for Commercial & Heavy-Duty Vehicles

SCHEDULE

Date	:	23 ~ 25 June 2022
Venue	:	International Convention City, Bashundhara. Dhaka - Bangladesh
Opening Hours	:	10:30 AM to 8:30 PM
Frequency	:	Annual
Open to	:	Business / Trade Visitors, Professionals
Website	:	www.cems-commercialautoshow.com

EVENT PROFILE

In its journey towards a middle-income country, there is a growing demand for energy-efficient and hybrid vehicles in Bangladesh. With the splashing success of the previous three editions, the “4th Dhaka Commercial Automotive Show 2022” has been announced as the grand opportunity for this industry to showcase new generation commercial vehicles.



The show stands firmly as one of the flagships and mega-events of CEMS-Global in Bangladesh and has become an iconic event of the Commercial Automotive Exhibition in Bangladesh.

The previous editions have witnessed great successes and a record rise in sales of new commercial vehicles of the country to meet the growing demand for mass transportation, heavy machinery mobilization, cargo shipping and other commercial vehicles. ‘CEMS-Global USA’ in association with ‘CEMS Bangladesh’ presents the “4th Dhaka Commercial Automotive Show 2022”, scheduled to be held from 23 ~ 25 June 2022, which will be a glittering showcase for Commercial Vehicle Manufacturers and Components.

WHY BANGLADESH? WHY NOW?

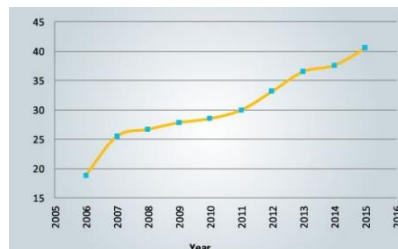
Bangladesh’s economy is projected to grow 6.9 per cent in fiscal year 2022-23 thanks to strong export growth and a rebound in domestic demand, the World Bank (WB) said in its Global Economic Prospects released. Dhaka and Chittagong are the



principal financial centers of the country, being home to the Dhaka Stock Exchange and the Chittagong Stock Exchange. The financial sector of Bangladesh is the second largest in the subcontinent. Bangladesh is one of the world's fastest growing economy. At least 35,000 units of commercial vehicles such as bus, truck, auto-rickshaw, cargo van, human-hauler, pickup and tanker were sold last year, way higher than 2,000 units 10 years ago, said Abdul Matlub Ahmad, chairman of Nitol-Niloy Group. Sales of commercial vehicles are growing rapidly in Bangladesh thanks to the increasing economic activities in the last one decade.

IN FIGURES

At present, the market size of commercial vehicle is about Tk 4,200 crore whereas it was about Tk 2,000 crore a decade ago. Bangladesh is a potential market for commercial vehicles as the economy is booming. The market size of commercial vehicles grew 15 percent to 20 percent every year over the last one decade. Data from the Bangladesh Road Transport Authority (BRTA) showed it registered 7,808 units of truck in the seven months to July this year. The number stood at 10,353 units in the full year of 2017; 7,275 in 2016; 6,330 in 2015 and 8,136 in 2014. There are 14-16 large automobile retailers in Bangladesh. Of them, 5-6 have assembly facilities, while the rest are sole distributors or importers, according to the industry insiders.



PROFILE OF EXHIBITS

The “4th Dhaka Commercial Automotive Show 2022” will focus on Exhibits consisting of Manufacturers of commercial vehicles (Heavy / Medium / Light), Earth Moving Vehicle, Construction Vehicle , Agricultural Vehicle, Industrial Vehicle, Chassis, Specialty Commercial Vehicle , Coach and Truck body builders, Bus, Taxi & Public Transport Vehicle, Bore well Rig, Component (OEM), Spare Parts (RM), Oil & Lubricants Companies, Garage & Service Equipment, Air conditioning and service providers, Interior decors paneling and flooring, Servicing tools and equipment, , entertainment System manufacturers, Consultants, IT Services, Battery, Tires, GPS / Communication / Fleet Networking, suppliers and service providers engaged in the on-highway, off-highway, and defense industries. Financial institutions providing vehicles loan and Insurance can also participate on this exhibition.

PROFILE OF VISITORS

The “4th Dhaka Commercial Automotive Show 2022” will focus on Target visitors consisting of Fleet Owners, Logistics Companies, Transport Companies, Central & State Government Officials, State Road Transport Corporations, PSUs, Dir General Supplies & Disposal, Transport Associations, Corporate Houses, Institutions, Educational Institutions, Passenger Vehicle Operators, Mining & Construction Companies, Garage Owners, Department of Fire & Safety, Film Production Houses, Municipal Corporations, Television Channels, Tourism Ministry, Transport Ministry, Medical & Educational Institutions, Airlines, Hospitals, Defense Establishments, Tour Operators, Trade Associations, Financial Institutions, Engineers / Technocrats / Consultants, RTO’s and Pollution Control Officials, CV Drivers & Mechanics, Performance Rating Agencies, Media, General Public.

ABOUT CEMS-GLOBAL (ORGANIZER)

CEMS-Global USA, based in New York, is a professional Multinational Exhibition & Convention Organizer, having its operations across 4 continents.

Established in 1992, CEMS-Global, in this span of 30 years has been committed to organizing Professional B2B Trade Shows for important Business sectors of the trade and economy.

In this span of almost 3 decades, CEMS-Global has collaborated with several Business Associations, Chamber of Commerce's, Export Promotion Councils, International Trade Promotion organizations, Governments.

Our successful 40 Trade shows per annum in highly potential and developing countries of the world across 4 continents have benefited hundreds of thousands of Manufacturers, Several Industry sectors and boosted International Trade & Development in many countries. Everyone pursues excellence....

CEMS-Global sets itself apart by pursuing perfection! We achieve excellence, at a minimum, in the process. With our 40 Trade Shows on important business sectors and commendable presence globally across 4 continents, we transform our Events into successful Trade Shows with focus on our knowledge, skill, finesse and creativity.

We bring all these attributes together to reinvent events to transform the ordinary into extraordinary and producing successful Trade Shows in important and potential markets around the world. As a company with Global presence and a wide-ranging proven record of accomplishment.

CEMS-Global USA also provides High-Value Management & Strategy Consultancy Services and lays its knowledge, its vast global experience at the disposal of the Client and assists Trade/ Business Associations and Enterprises improve work strategies, improve efficiency & performance or entering new markets, with our proven system to reach the goal. Great people make great partnerships!

CEMS-Global's dedicated team stands with you in making a right decision for your participation in a Trade Show or enhance your Businesses in the next important market for you that will yield exceptional results. With over 750 Trade Shows, 54,577+ Exhibitors, 1.65+ Million Attendees in our portfolio; we are devoted to take you where markets are...

ORGANIZER



in Association with



GLOBAL HQ:

CONFERENCE & EXHIBITION MANAGEMENT SERVICES LTD. [CEMS USA]

New York, USA

Mail : contact@cemsonline.com

Web : www.cems-commercialautoshow.com , www.cemsonline.com

CORPORATE OFFICE FOR BANGLADESH:

CONFERENCE & EXHIBITION MANAGEMENT SERVICES LTD

Dhaka, Bangladesh

Tel : +88 02 48810267 ~ 81

Fax : +88 02 48810286

Mail : contact@cemsonline.com

Web : www.cems-commercialautoshow.com , www.cemsbangladesh.com

CORPORATE OFFICE FOR INDIA & SOUTH-ASIA:

CONFERENCE & EXHIBITION MANAGEMENT SERVICES INDIA PVT. LTD. [CEMS INDIA]

New Delhi, India

Tel : +91-11-42004700-12, F: +91 11 4200 4717

Mail : contact@cemsonline.com ; cems@cemsindia.in

Web : www.cems-commercialautoshow.com , www.cemsindia.in